# THE GREAT HOOVER SALE

One Solid Week, November 19th to 24th, Inclusive

At The Economy Grocery 216 Lemon Street Palatka, Florida

THE Management of The Economy Grocery has anticipated the increased cost of food for the past 18 months and has purchased heavily in order to protect its patrons. We have a large reserve stock today that must be moved in order to make room for new goods daily arriving, and we trust that our friends from all over Putnam County will take advantage of some of these wonderful bargains. We are extending this Sale over a perion of one entire week so that our out of town friends may find it convenient to come and see us personally or mail us their orders.

All Goods sold for CASH only-nothing charged at these prices, and Mail Orders will have our prompt and careful attention.

Prices quoted are for Consumers only and in limited quantities to all. Satisfaction guaranteed or money refunded, if goods returned.

Do not expect your local Grocer to meet these prices, for many are below Manufacturers' prices today and cannot be replaced by us for the same money. We welcome you Mrs. and Mr. Consumer and hope to have you call during this RECORD BREAKING SALE.

#### Coffee.

Vaywell House, Manufacturers' price today 20c, this sale Your Coffee, 1 lb. cans, regular 40c Coffee everywhere, this make Yean Coffee, 3 lb, cans, ching cup and saucer free, this sale.

Simbeam Coffee, Austin & Nichols Co.'s best, this sale. Second Coffee, 1 lb. tin, an absolutely pure coffee, the sale Abackles Coffee this sale

Many other brands at ridiculous prices.

#### Teas.

RILEY-TAYLOR PURE BLENDED THAS the Cans, this sale\_\_\_\_\_\_the Cans, this sale\_\_\_\_\_\_the Cans, this sale\_\_\_\_\_\_the Soc Cans, this sale\_\_\_\_\_ Vonn Tea, strictly high grade, same price as allows.
Smbeam Tea put up by Austin, Nichols Co., Now York, same as dama
India and Ceylon Tea, Dunbar Brand, 1 1b, cans, regular 756

#### Extracts.

AF Brands, all flavors, Jobbers price today \*1.36 and the same Weaks carry in stock all High Grade Extracts in Renth size bottles such as Blue Ribbon, Burnett's and claims a increase in price.

#### Meats.

Swifts Freemann Hams, worth 40c, this sails Engans Reliable Hams, worth 40c, this said agains Humbes Brand, worth 40c, this re-Ingara Sugar Cured Pienic Hams, this sale Pantation Frenkfast Bacon, 2 to 4 lb, styles, tight had libbs and other Brands of Corn Beef, and an analysis at \$1.50 to \$4.10 per dozen, this sale fantation Hash, this sale by Salt Meat in small cuts, 2 to 5 lb, east, 12 and Asperial bargain in regular Dry Salt Sides if all the series rates in time for this sale. Jame Sansage, this sale\_\_ will find here a most complete line of La ph Ta ...... I Berl Ham, Boneless Chicken, Roust Berl Parker Hamburger Steak, in cans or glass outed Meat (jobbing 60c dozen) this sale Try one and you will buy more. thro-American Potted Beef, everywhere in the One of the best on the market today for some and

#### Lard And Lard Compounds.

Now Drift. No. 10 buckets (Jobbers procedure See Drift. No. 5 buckets, this sale No. 4 buckets, this sale. how Drift, No. 3 buckets, this sale how Drift, No. 2 buckets, this sale tow Plake, Plake White and other Brands of brice. Ltd Compound, bulk, this sale. Jobbers price today, and those in a least buying now. Precedent in Bulk and Wesson Oll at redinant press.

## Butter and Oleomargarine.

Engars Best Oleomargarine. governed by week's market quotation

#### Flour == Plain.

One of the Best Biscuit Flours in our line is Gold Diest, made from the high grade Indiana Longberry Red Winter Wheat, every Suck and barrel sold with an absolute guarantee.

Suck and barrel sold with an absolute guarantee.

Such Dust Lamr, per bbl., \$13.00; 12 bbl., \$0.00

White Satta Ulour, per bbl., \$12.50; 12 lbl., \$0.50 24-th sack, \$1.60; 12-th sack, \$0c.

Adams obtake Flour, per bbl., \$13.50; 45-th \$1.75; 12-th sack, \$90c. Pan Flour same as Gold Dust. Special processed that if shipment arrives.

## Flour=Self Rising.

(m.M.) where mesoperior, per bbl., \$13,00; J<sub>2</sub> bbl., \$6,50; J<sub>4</sub> bbl., \$3,35 24 to such, 81.50; 12-lb, sucks, 85c. See Brief Franc, suche prices as White Satin, Del Plate partitio, 811.50; 1<sub>2</sub> bbb, 85.75; 1<sub>4</sub> bbl., 24-lb, such, 81.15; 12-lb, suck, 75c. Mouner thouse Plane, a well known brand, some price as Ca-Mi-Co. Diemse Plane, Lalland & Ralland, High Grade Self Rising,

#### Baking Powder.

Remon Baking Publish, 5% crocywhere, Jabbers price today \$3.50 dox. Ann & Hammer Soda, 2 packages for 9c flundom's baling Powler regular 30c seller, this sale 25c flundom's Baling Powler, regular 15c seller, this sale, 124c selected at the same old price, Royal Baking Powder at old price.

#### lomatoes.

Touristics of the large regular the seller, this sale. 1245c

Touristics are in the seller this sale. 15c

Touristics are in littless regular the seller, this sale. 1245c Founds the or the land that and other 16 oz. bottles, results are solden than the order. 25e

his sale.... Soul Sour Symptom of the sale only the Board Soup resident of the sale only the Board Soup resident SO seller, this sale e Soaps list them from lun cakes:

# Washing Powder.

1 to To o Wrong Powder, this sile. The clare of the many offer brands of Soans and the Charles of Johnson the above Washing and a person of the process of the packages.

10c, 15c, 20c, 35c, 50c

10c, 15c, 20c and up to 75c

10c, 15c, 20c and 30c

#### Beverages.

Makes a magnid Christines wift.)
on or the Positine Hund, this said
time At Should Brank, this said
then by Preside Hund, this said

#### Mackerel.

Tarres from page Mackerel, regular 10c, this sale 25c
merium have puelt Mackerel, regular 15c, this sale 13c
merium have puelt Mackerel, Johhers price \$2.50, this sale \$2.40

# Syrups and Molasses.

Karo Red Label Syrup, 112 lb. size, this sale\_\_\_\_ Karo Red Label Syrup, 2 lb. size, this sale. Karo Red Label Syrup, ½ gal. size, this sale...

Karo Red Label Syrup, ½ gal. size, this sale...

Karo Red Label Syrup, 1 gal. size, this sale...

Karo Blue Label Syrup, 1 ½ lb. size, this sale...

Karo Blue Label Syrup, 2 lb. size, this sale...

Manufacturers Price today more than the above.

Alaga Syrup, 144 lb. size, this sale... Alaga Syrup, 11/2 lb. size, this sale\_\_\_\_\_ Alaga Syrup, ½ gal. size, this sale \$1.00
Maple Syrup, Scudders, full quart can 55c
Maple Syrup in bottles, large size, 30c and 35c

## Cakes and Crackers.

National Biscuit Co.'s goods—Uneda Biscuit, Uneda Lunch Biscuit, Zu Zu Ginger Snapps, Lemon Snapps, Oysterettes, Small Graham Crackers, Small Cracker Meal, Animal Cakes, regular 8c goods, this sale\_\_\_\_

Miscellaneous. Bulk Tea, English Breakfast, Gunpowder, Black and Green Japan and many others, worth 80c, this sale \_\_\_\_\_\_65c Herring in Tomato Sauce, large cans, this sale.

Shad Roe, 50c cans, this sale.

Best Head Honduras Rice, this sale.

Lima Beans, sell 20c and more everywhere, this sale, per lb. Navy or Pea Beans, worth 20c, this sale per lb. 17c
Argo Starch, sells 7c, this sale 5c
Peaches, California No. 3 cans, worth 30c, this sale 25c
Soups, Libbys, Campbells and Franco-American, all 15c sellers, this sale Baked Beans, Premier Brand, Sunbeam Brand, regular 20e Baked Beans, Premier Brand, Sunbeam Brand, regular 20e cans, this sale 15e

Pork and Beans, regular 15e sellers, this sale only 9e

Durkees Salad Dressing, small size, this sale only 10e

Olives, all 15e bottles, this sale only 10e

Olives, 30c and 35e sellers, this sale 25e

Steels Deviled Tuna Fish, regular 15e sellers, this sale 12e

Shrimp, regular 15e goods, this sale 13e

Lya Hominy, No 2 cans this sale 191 Strimp, regular toe groots, this sale
Lye Hominy, No. 3 cans, this sale
Salmon, best Alaska Pink
Bulk Tea, English Breakfast, Günpowder, Black and Green
California Black Eye Peas, sell 15c, this sale
Eagle Brand Milk, this sale only
Ballards Pan Cake Flour, this sale
Ballards Buckwheat, this sale
Ballard Bran, regular seller 25c, this sale
Ballard Bran, regular seller 25c, this sale
Size, 3 for 25c; small size, 6 for 25c.
Lee & Perrins Sauce, sold everywhere 30c, this sale
Oat Meal, all brands, this sale
Beans, Over Sea Tiny Limas, a few left at the same old price
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Beans, Over Sea Tiny Limas, a few left at the same old price
Beans Mo. 2 cans, many brands and grades, 10c, 15c, 18c, 20c, 25c
Ottoman Brand Mostard, large Jars, worth 20c, this sale
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Ottoman Brand Mostard, large Jars, worth 20c, this sale
(Manufacturers price 81.85 per dozen.)
Corn, No. 2 cans, regulas 20c goods, this sale
(Manufacturers price 81.85 per dozen.)
Corn, No. 2 cans, Premier and Sunbeam brands, worth 25c
(Refused an offer by Francis H, Leggel & Co., N. Y.
City, of \$2.25 per dozen for the lot.)
Vinegar, pure cider, in gallon lurs
Pompeian Salad Dressing, manufacturers price today \$3.50
per dozen, this sale per bottle.

25c ans, this sale

# Special to Farmers and Stock Raisers

per dozen, this sale per bottle \_\_\_\_\_\_25c

We are Agents for the celebrated B. A. Thomas Hog Powder. It saves the Bacon, and a guaranteed cure and Preventative for Hog Cholera, Thumps. Swine Plague and Worms. A powerful Germacide, Intestinal Antiseptic, Tonic and Digestant for Hogs only. Every package guaranteed and your money back if not satisfied. 5 lb. bags, \$1.00; 15 lb. pails, \$2.50; 30 lb. pails.

We have sold this remedy for one year and have never had a complaint, but many oredrs duplicated

Remember the Time and Place-Beginning MONDAY, NOVEMBER 19th, and Continuing Until Midnight SATURDAY, NOVEMBER 24th, 1917

THE ECONOMY GROCERY

216 Lemon Street, Palatka, Florida